



# RollaPoll™

*Mobile Survey App for Android  
by CREOSO®*



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Phone 866.665.0533  
or 602.438.2100

[www.rollapoll.com](http://www.rollapoll.com)  
[hello@rollapoll.com](mailto:hello@rollapoll.com)

# Why RollaPoll Mobile Surveys?

## From a researchers view:

- ➔ Collects survey data with low cost mobile devices on the Android and new also on the iOS platform
- ➔ Significantly cuts research costs – no more data entry, no more data entry errors
- ➔ Streamlines processes and saves workload
- ➔ Reaches out to today's mobile society
- ➔ Is sustainable - says no to paper
- ➔ Is customizable: your questions, your branding
- ➔ Delivers instant online results and ready to use reports available anytime, anywhere
- ➔ Originates from a trusted name in market research technology, the Digivey survey software
  - ➔ Branching, skipping, rating, ranking, randomization, piping, multiple languages, answer choices text or pictures, ...
- ➔ Supports mixed-mode data collection
  - ➔ use one, two or all three data collection methodologies: mobile, kiosk, online
- ➔ Data are easily combined with data originating from Digivey kiosk surveys and Digivey online surveys



# Why RollaPoll?

## From a respondents view:

- ➔ Fast and easy to complete
- ➔ Appealing touch interface
- ➔ Modern, high impact mobile devices
- ➔ Supports language selection



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# Who can use RollaPoll?

Market researchers and all industries with direct customer contact

- ✓ Attractions, Museums, Zoos, Galleries
- ✓ Education
- ✓ Healthcare
- ✓ Hospitality
- ✓ Retail
- ✓ Sports
- ✓ Tourism
- ✓ Trade Shows, Events, Fairs
- ✓ Transportation

... and many more ...




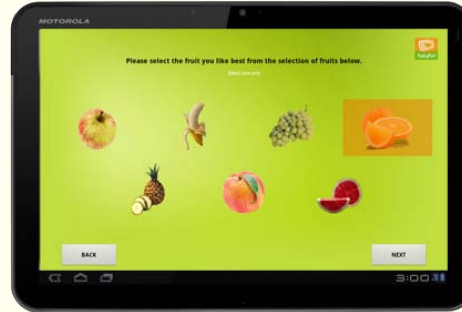
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# Supported Question Types




 Single choice questions, answer choices text or image




 Multiple choice questions, answer choices text or image




 Opinion grids

# Supported Question Types




 Information Screens

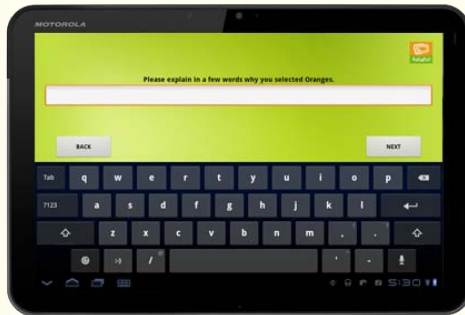


 Rating questions



 Ranking questions

# Supported Question Types



- Open ended questions for comments and free text entry.



- Open ended questions for numeric entries



- Forms for entering personal information




# Multiple Language Support




 Left to right languages



 Right to left languages



 Asian languages

# Interactivity + Sequence


Go To	Choice 1	Choice 2	Choice 3
.next.	004 Rate ...	004 Rate ...	004 Rate ...
.next.			
.next.			
.next.			
.next.			
.next.			


Object Reference	Condition	Argument
Yes	is	selected
Female	is	selected
32 - 37	is	selected
Yes	is	selected
Yes	is	selected

Enable Random Sequencing and Sampling

Random Sequence

- ▶ Group 1
- Group 2
- Group 3
- Group 4
- Group 5

 Branching

 Skipping

 Randomization

# Customization

Make the survey look and feel the way you like it:



Your questions



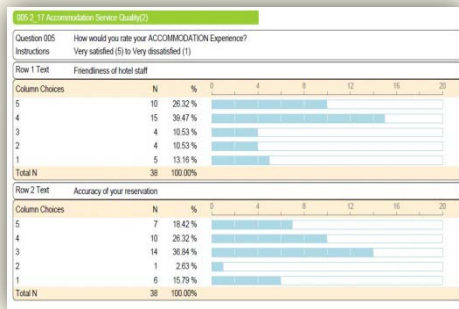
Your artwork



Your logo

# Reporting and raw data

In real-time data and reports the way you need them:



Date_Time	Termination_Type	Unique_Identifier	Q001 Age	Q001 Line	Q001 Line	Q006 Shipping	Q007 Day	Q007 Day	Q007 Day
8/10/2011 08:35:58	Normal	7198810801CAF4CEFAFAPATAWAE5111225674	20 - 25	alpha	5	5	5	5	5
8/10/2011 10:29:34	Normal	7198810801CAF4CEFAFAPATAWAE5111756426	Other	alpha	5	5	5	5	5
8/10/2011 11:11:10	Normal	7198810801CAF4CEFAFAPATAWAE5111320796	Other	alpha	5	5	5	5	5
8/10/2011 14:08:26	Normal	7198810801CAF4CEFAFAPATAWAE5111888468	Other	alpha	5	5	5	5	5
8/10/2011 14:08:27	Normal	7198810801CAF4CEFAFAPATAWAE5111881967	Other	alpha	5	5	5	5	5
8/10/2011 14:08:24	Normal	7198810801CAF4CEFAFAPATAWAE5111888468	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:29:28	Normal	7198810801CAF4CEFAFAPATAWAE5111877548	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:30:30	Normal	7198810801CAF4CEFAFAPATAWAE5111878044	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:36:44	Normal	7198810801CAF4CEFAFAPATAWAE5111729426	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:37:17	Normal	7198810801CAF4CEFAFAPATAWAE5111727121	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:38:28	Normal	7198810801CAF4CEFAFAPATAWAE5111727876	Other	alpha	5	5	5	5	5
8/10/2011 14:39:18	Normal	7198810801CAF4CEFAFAPATAWAE5111729382	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:39:36	Normal	7198810801CAF4CEFAFAPATAWAE5111729747	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:39:37	Normal	7198810801CAF4CEFAFAPATAWAE5111729938	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:20:28	Normal	7198810801CAF4CEFAFAPATAWAE5111729283	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:21:00	Normal	7198810801CAF4CEFAFAPATAWAE5111729101	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:38:52	Normal	7198810801CAF4CEFAFAPATAWAE5111727121	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:38:28	Normal	7198810801CAF4CEFAFAPATAWAE5111729426	20 - 25	alpha	5	5	5	5	5
8/10/2011 15:20:58	Normal	7198810801CAF4CEFAFAPATAWAE5111727668	Other	alpha	5	5	5	5	5
8/10/2011 14:30:37	Normal	7198810801CAF4CEFAFAPATAWAE5111729283	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:34:07	Normal	7198810801CAF4CEFAFAPATAWAE5111884464	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:34:07	Normal	7198810801CAF4CEFAFAPATAWAE5111884464	20 - 25	alpha	5	5	5	5	5
8/10/2011 15:27:41	Normal	7198810801CAF4CEFAFAPATAWAE5111886612	20 - 25	alpha	5	5	5	5	5
8/10/2011 16:03:00	Normal	7198810801CAF4CEFAFAPATAWAE5111886612	20 - 25	alpha	5	5	5	5	5
8/10/2011 16:17:48	Normal	7198810801CAF4CEFAFAPATAWAE5111886612	20 - 25	alpha	5	5	5	5	5
8/10/2011 08:15:17	Normal	7198810801CAF4CEFAFAPATAWAE5111434796	20 - 25	alpha	5	5	5	5	5
8/10/2011 08:50:38	Normal	7198810801CAF4CEFAFAPATAWAE5111434796	20 - 25	alpha	5	5	5	5	5
8/10/2011 10:12:37	Normal	7198810801CAF4CEFAFAPATAWAE5111434796	20 - 25	alpha	5	5	5	5	5
8/10/2011 10:48:52	Normal	7198810801CAF4CEFAFAPATAWAE5111434796	20 - 25	alpha	5	5	5	5	5

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8/10/2011 14:38:52	Normal	7198810801CAF4CEFAFAPATAWAE5111729101	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:39:18	Normal	7198810801CAF4CEFAFAPATAWAE5111729382	20 - 25	alpha	5	5	5	5	5
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8/10/2011 14:39:37	Normal	7198810801CAF4CEFAFAPATAWAE5111729938	Other	alpha	5	5	5	5	5
8/10/2011 14:20:28	Normal	7198810801CAF4CEFAFAPATAWAE5111729283	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:21:00	Normal	7198810801CAF4CEFAFAPATAWAE5111729101	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:38:52	Normal	7198810801CAF4CEFAFAPATAWAE5111727121	20 - 25	alpha	5	5	5	5	5
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8/10/2011 15:20:58	Normal	7198810801CAF4CEFAFAPATAWAE5111727668	Other	alpha	5	5	5	5	5
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8/10/2011 14:34:07	Normal	7198810801CAF4CEFAFAPATAWAE5111884464	20 - 25	alpha	5	5	5	5	5
8/10/2011 14:34:07	Normal	7198810801CAF4CEFAFAPATAWAE5111884464	20 - 25	alpha	5	5	5	5	5
8/10/2011 15:27:41	Normal	7198810801CAF4CEFAFAPATAWAE5111886612	Other	alpha	5	5	5	5	5
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8/10/2011 16:17:48	Normal	7198810801CAF4CEFAFAPATAWAE5111886612	20 - 25	alpha	5	5	5	5	5
8/10/2011 08:15:17	Normal	7198810801CAF4CEFAFAPATAWAE5111434796	20 - 25	alpha	5	5	5	5	5
8/10/2011 08:50:38	Normal	7198810801CAF4CEFAFAPATAWAE5111434796	20 - 25	alpha	5	5	5	5	5
8/10/2011 10:12:37	Normal	7198810801CAF4CEFAFAPATAWAE5111434796	20 - 25	alpha	5	5	5	5	5
8/10/2011 10:48:52	Normal	7198810801CAF4CEFAFAPATAWAE5111434796	20 - 25	alpha	5	5	5	5	5



Pre-formatted report at your fingertips; download and use



Result data for import into Digivey Analyzer



xls/xlsx format raw data for direct import into MS Excel

# Supported Hardware | Use Modes

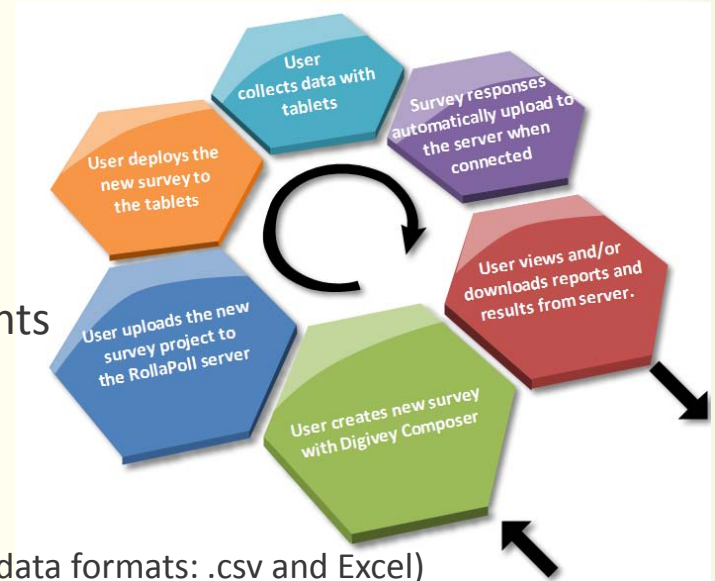


Landscape and portrait, Android tablets and phones. Optional: Tablet kiosks



# Work Flow

- 1 Create survey with Digivey Composer on your work PC
- 2 Upload survey to your account on RollaPoll
- 3 Deploy survey to the data collection devices
- 4 Collect feedback from your target respondents
- 5 Upload data
- 6 View and download reports and results (raw data formats: .csv and Excel)  
Optional: Invite visitors to view results and reports  
Optional: Download and import data to Digivey Analyzer  
Optional: Merge data with data collected on Digivey-powered survey kiosks and online surveys





# Thank You For Your Time

*The RollaPoll™ Team at CREOSO®*